



Vendor Guidelines

1. The event will be held rain or shine 2:00pm to 6:00pm, Saturday, June 12th 2021.
2. Setup time 10:00am to 12:00pm. Vehicles must be removed from the area by 12:00pm on the day of the event.
3. Tear down to begin no earlier than 6:00pm. Vehicles will not be permitted in the tear down area until all pedestrians have vacated the premises.
4. TIME Inc., the Milton Moose Family Center, and the Borough of Milton will not be responsible for theft, accidents, or loss or damage to property belonging to vendors.
5. Pricing restrictions: Food vendors must display prices.
6. Vendors shall indemnify and hold harmless TIME Inc., Milton Beer Fest, and its Sponsors, the Milton Moose Family Center, and the Borough of Milton, and all associated affiliates from any and all claims and damages including attorney's fees and court costs for personal injury, loss or damage to property for any reason.
7. Vendors shall provide a Certificate of Insurance naming those listed in condition (6) as "Additional Insured regarding vendor participation at the Milton Beer Fest on June 12th 2021" providing a minimum of \$1,000,000 Liability coverage.
8. Food Vendors must provide a copy of ServSafe Certificate.
9. Breweries/Wineries may sell product with additional required permit.
10. All decisions of the Milton Beer Fest are final.
11. No refund for no-shows or cancellations within 30 days of the event.



2021
MILTON BEER FEST
BEER - WINE - SPIRITS - ENTERTAINMENT - FOOD
SATURDAY • JUNE 12th • 2-6 pm

General Information for Brewery/Winery/Distillery Vendors:

The 2021 Milton Beer Fest will be held on Saturday, June 12th, 2021 from 2:00pm-6:00pm. This event draws in a crowd of over 1500 people to enjoy samples of craft beer, wine, cider, and spirits along with live entertainment and a variety of food vendors. The event will be held outside in downtown Milton adjacent to the Milton Veterans Memorial and Milton Moose Family Center located at 139 S. Front Street, Milton, PA.

As always, the health and safety of everyone who will be attending the Milton Beer Fest is of vital importance. All current [COVID-19 mitigation efforts](#) will be enforced. Sanitary stations will be provided throughout the festival for everyone's safety and protection however, we ask that each participating vendor bring hand sanitation supplies for guests to use at their vending area.

Each registered Brewery/Winery/Distillery Vendor will receive the following:

- 10' x 10' level vending area. A pop-up tent is required – we can provide one for additional \$50
- One 8' long table and two folding chairs
- \$150 Stipend
- Ice will be provided at set-up and replenished throughout the event
- Wrist bands for four of your staff.
- Additional two complimentary tickets in advance valued at \$40 each.

Please bring your own signage, tent which is required, hand sanitation supplies for guests, and beer/wine/cider/spirits; enough to serve an expected sellout crowd of 1,500 for a four-hour period. (Sales of beer/wine/cider/spirits is allowed with required permits.)

Convenient parking will be located nearby.

Please review the [Vendor Guidelines](#) for additional requirements.

Please complete the online [Vendor Registration](#) form and submit your certificate of insurance by May 1, 2021 via mail or email to:

T.I.M.E. - ATTN: Milton Beer Fest, 139 S, Front St., Milton, PA 17847 or miltonpabeerfest@gmail.com



2021
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BEER - WINE - SPIRITS - ENTERTAINMENT - FOOD
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General Information for Participating Non-Profit/Business Vendors:

The 2021 Milton Beer Fest will be held on Saturday, June 12th, 2021 from 2:00pm-6:00pm. This event draws in a crowd of over 1500 people to enjoy samples of craft beer, wine, cider, and spirits along with live entertainment and a variety of food vendors. The event will be held outside in downtown Milton adjacent to the Milton Veterans Memorial and Milton Moose Family Center located at 139 S. Front Street, Milton, PA.

As always, the health and safety of everyone who will be attending the Milton Beer Fest is of vital importance. All current [COVID-19 mitigation efforts](#) will be enforced. Sanitary stations will be provided throughout the festival for everyone's safety and protection however, we ask that each participating vendor bring hand sanitation supplies for guests to use at their vending area.

This is a unique opportunity for local businesses and non-profit organizations to showcase their services similar to a "Tradeshow" and "Expo" while receiving effective promotion and advertising. Beer Fest participants will be drawn to your location by having your staff members pour craft beer samples which TIME will provide.

The fee for Business Vendors is \$100 (Fees are waived for non-profit organizations).

Each registered Participating Non-Profit/Business Vendor will receive the following:

- 10' x 10' level vending area. A pop-up tent is required – we can provide one for additional \$50
- One 8' long table and two folding chairs
- Enough beer for your staff to pour samples of for 1500+ people
- Ice will be provided at set-up and replenished throughout the event
- Wrist bands for four of your staff.
- Additional two complimentary tickets in advance valued at \$40 each.

Please bring signage and information about your business. Free non-food giveaways encouraged. Convenient parking is located nearby.

Please review the [Vendor Guidelines](#) for additional requirements.

Please complete the online [Vendor Registration](#) form, and submit vendor fee of \$100 and your certificate of insurance by May 1, 2021 via mail or email to:

T.I.M.E. - ATTN: Milton Beer Fest, 139 S, Front St., Milton, PA 17847 or miltonpabeerfest@gmail.com

www.MiltonPABeerFest.com



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General Information for Participating Food Vendors:

The 2021 Milton Beer Fest will be held on Saturday, June 12th, 2021 from 2:00pm-6:00pm. This event draws in a crowd of over 1500 people to enjoy samples of craft beer, wine, cider, and spirits along with live entertainment and a variety of food vendors. The event will be held outside in downtown Milton adjacent to the Milton Veterans Memorial and Milton Moose Family Center located at 139 S. Front Street, Milton, PA.

As always, the health and safety of everyone who will be attending the Milton Beer Fest is of vital importance. All current [COVID-19 mitigation efforts](#) will be enforced. Sanitary stations will be provided throughout the festival for everyone's safety and protection however, we ask that each participating vendor bring hand sanitation supplies for guests to use at their vending area.

The fee for Food Vendors to participate is \$100. All Food Vendors must complete the online [Vendor Registration](#) form and submit payment by May 1st to be considered as a participating vendor.

Each registered Food Vendor will receive the following:

- 10' x 10' level vending area. A pop-up tent is required if you are not serving from a food truck – we can provide one for additional \$50
- Wrist bands for four of your staff.
- Additional two complimentary tickets in advance valued at \$40 each.

Please bring signage and information about your business. Free non-food giveaways encouraged. Convenient parking is located nearby.

Please review the [Vendor Guidelines](#) for additional requirements.

Please complete the online [Vendor Registration](#) form, and submit vendor fee of \$100 and your certificate of insurance by May 1, 2021 via mail or email to:

T.I.M.E. - ATTN: Milton Beer Fest, 139 S, Front St., Milton, PA 17847 or miltonpabeerfest@gmail.com